

**GOVERNMENT OF TAMIL NADU
HIGHWAYS DEPARTMENT**

From

Er.R.Selvadurai B.E(Hons).,M.E.,
Director General,
Highways Department,
76, Sardar Patel Road,
Guindy, Chennai – 600 025.

To

- 1. The Chief Engineer (H),**
Construction & Maintenance,
Chennai region,
Guindy, Chennai – 25.
- 2. The Chief Engineer (H),**
Construction & Maintenance,
Trichy Region,
Tollgate,
Trichy-620 020.
- 3. The Chief Engineer (H),**
Construction & Maintenance,
Madurai Region,
Alagarkoil Road,
near to Thamarai Thotti,
Madurai- 625 002.
- 4. The Chief Engineer (H),**
Construction & Maintenance,
Coimbatore Region,
Near to vadakovai bridge,
Mettupalayam road,
Coimbatore – 641 043.
- 5. The Chief Engineer (H),**
National Highways,
Chennai -25.
- 6. The Director,**
Highways Research Station,
Chennai-600 025.
- 7. The Project Director,**
Tamil Nadu Road Sector Project-
II, Chennai-28.
- 8. The Project Director,**
Chennai Kanyakumari Industrial
Corridor Project, Chennai-25.
- 9. The Chief Engineer(H),**
Planning, Designs & Investigation,
Chennai -25
- 10. The Chief Engineer/Member
(Tech)**
Tamil Nadu State Highway Authority,
Chennai-25.
- 11. The Chief General Manager,**
Tamil Nadu Road Development
Company Ltd, Chennai-28.

Letter No. 7/IT Cell/ Instagram/2026 , Dated: 07.09.2026

Sir/ Madam,

Sub : Highways Department – Creation of Official Instagram Account for dissemination of day-to-day activities - instructions and procedure to be followed – Regarding.

Ref : Highways and Minor Ports (HN.2) Department G.O.(Ms) No. 71 dated 07.08.2026.

I wish to inform that as per the reference cited above, Official Instagram Account has been created for Highways Department for the purpose of posting and disseminating the day-to-day activities of the Department.

The Official Instagram Account for Highways Department has been created in the name “highways_tn” for posting the approved contents of all the Wings of the Department. The contents pertaining to respective Wings and all the Government policies, civic information and the day-to-day activities of the Department, including posts relating to inspections and programmes of the Hon’ble Minister, Secretary, Chief Engineers, Superintending Engineers, etc., in the form of photographs, videos or reels may be posted in the Instagram.

The process flow right from the initiation to approval and posting of the content are as follows:

i. The Instagram Account will be operated by a Single Nodal Officer of the Department for posting approved content.

ii. All the officials in the rank of DE/DCE/DPD/DD who have been nominated as the Nodal Officers for Social Media handles for the respective Wings of the Highways Department will be the Single Point of Contact (SPOC), i.e. Nodal Officer of the concerned HOD Office and are responsible for approving and sharing Social Media content.

iii. **All the HODs shall issue necessary instructions to their subordinate offices at Circle level and at the Division level to follow the Official Instagram Account and regularly view the content posted and monitor comments received from the public.**

iv. The Division-level officials shall examine the comments received and decide upon the appropriate action to be taken based on the sensitivity and

nature of the comments. The action taken shall be furnished to the respective Nodal Officer through the concerned Superintending Engineer.

v. The Nodal Officer (SPOC) of the concerned Wing shall examine and approve the contents/replies to comments and forward the same to the IT Cell for necessary action.

vi. The Chief Officer (IT), Information Technology Cell, Office of the Director General of Highways, shall function as the Single Nodal Officer responsible for posting the approved content/comments received from the Nodal Officers (SPOC) of the respective Wings.

The above is the Official Instagram Account of Highways Department and no other Instagram Accounts shall be created or operated by any other Wing.

All the HODs are requested to bring these instructions to the notice of the officers under their administrative control and ensure necessary coordination with the concerned Nodal Officer (SPOC) for sharing approved Social Media content relating to their respective Wings.


For **Director General(H),**
Highways Department.


Copy to :

The Principal Secretary to Government, Highways and Minor Ports
Department, Secretariat, Chennai -09 - for kind information.